

# KYLE KENNERSON

719.214.8258 | kyle.kennerson@gmail.com  
5290 Villa Way, Edina, MN 55436  
Website: kylekennersonmedia.com

## PROFILE

Innovative and detail-oriented Video Production Manager with over 7 years of experience delivering exceptional, streamlined video content. Adept at managing all stages of video production from pre-production to post-production, ensuring projects meet budget constraints and deadlines. Skilled in collaborating with cross-functional teams, enhancing project outcomes through clear communication and effective management. Proficient in Adobe Suite, DaVinci Resolve, and various video production tools, with a strong background in customer relations and project leadership. Passionate about creating visually engaging and impactful content.

## KEY SKILLS

- Client relations
- Video editing and color
- Content production
- DaVinci Resolve
- Adobe Creative Suite
- Google Suite
- Solution-oriented
- Communication skills
- High attention to detail
- Project management
- Camera operation
- Content production

## EDUCATION

### MONTANA STATE UNIVERSITY BOZEMAN, MT

Bachelor of Arts: Film & Photography, 2021

## PROFESSIONAL EXPERIENCE

### VIDEO PRODUCTION MANAGER

2023 - PRESENT

#### The Guerrilla Agency - Minneapolis, MN

As the Video Production Manager at The Guerrilla Agency, I oversee the entire post-production process, including video editing, motion graphics design, and quality assurance, ensuring top-notch deliverables. I coordinate shoots and liaise between departments to streamline project execution, while managing budgets and timelines to meet client expectations. By leading a talented team and maintaining clear client communication, I ensure the successful delivery of high-quality video content.

- Managed and coordinated all aspects of post-production, including video editing, motion graphics design, compositing, and quality assurance reviewing to ensure high-quality deliverables.
- Scheduled and organized shoots, coordinating with talent, crew, and other stakeholders to ensure smooth filming processes.
- Acted as the primary liaison between departments to facilitate the creation and execution of programming elements, fostering collaboration and communication.
- Developed comprehensive project plans, timelines, and workflows to streamline production processes and ensure timely delivery of content.
- Monitored and managed project budgets, ensuring cost-effective use of resources while maintaining high production standards.
- Led a team of editors, designers, and production staff, providing guidance, support, and training to enhance team performance and project outcomes.
- Maintained regular communication with clients to understand their needs, provide updates, and ensure satisfaction with the final product.
- Supervised the technical aspects of video production, including camera operation, lighting, sound, and editing software, to achieve the desired visual and audio quality.
- Provided creative direction and input during brainstorming sessions, script development, and storyboard creation to align with client vision and goals.
- Addressed and resolved any production-related issues, ensuring projects stayed on track and met client expectations.
- Implemented new technologies and techniques to improve production efficiency and content quality, staying abreast of industry trends and advancements.

## **HOME THEATER TECHNICIAN**

**2021 - 2023**

### **Best Buy - Minneapolis, MN**

As a Home Theater Technician at Best Buy, I delivered exceptional customer service by expertly planning, installing, and networking technical equipment such as routers, televisions, and smart home systems. I effectively collaborated with team members and independently managed service calls to ensure seamless and high-quality installations. By educating customers and resolving technical issues, I enhanced their home theater and smart home experiences, ensuring complete satisfaction.

- Created a positive customer experience by providing responsive and knowledgeable service, addressing customer inquiries and concerns promptly and effectively.
- Planned and executed the delivery, installation, and networking of technical equipment, including routers, televisions, and smart home systems, ensuring seamless integration and functionality.
- Specialized in the setup and configuration of smart home systems, enhancing customers' home automation experiences.
- Diagnosed and resolved technical issues related to home theater systems and network setups, minimizing downtime and ensuring customer satisfaction.
- Collaborated effectively with team members to complete complex installations and provide comprehensive service, contributing to a cohesive and efficient work environment.
- Excelled in self-managed work by independently handling service calls and installations, demonstrating strong time management and organizational skills.
- Leveraged in-depth knowledge of home theater and networking technologies to provide expert advice and recommendations to customers.
- Assisted in training new technicians, sharing best practices and technical knowledge to enhance team capabilities.
- Educated customers on the use and maintenance of their home theater systems and smart home devices, empowering them to fully utilize their technology.
- Ensured the highest quality of service by conducting thorough inspections and tests of installed systems, verifying optimal performance and customer satisfaction.

## **DELI SERVICE SPECIALIST**

**2018 - 2021**

### **Town & Country - Bozeman, MT**

As a Deli Service Specialist, I was responsible for preparing and slicing deli meats and cheeses to customer specifications while ensuring high standards of freshness and quality. I provided exceptional customer service by assisting with product selection, answering questions, and offering recommendations based on customer preferences. Additionally, I maintained a clean and organized work area, adhering to food safety regulations, and managing inventory levels to ensure the deli section is well-stocked and efficiently operated.

- **Product Preparation:** Slice, package, and prepare a variety of deli meats, cheeses, and other products according to customer specifications and store standards, ensuring freshness and quality.
- **Customer Service:** Assist customers by answering questions, providing recommendations, and fulfilling special orders, while delivering excellent service to enhance their shopping experience.
- **Sanitation and Maintenance:** Maintain a clean and organized work area, adhere to food safety and hygiene standards, and regularly sanitize equipment and surfaces to prevent contamination.
- **Inventory Management:** Monitor and manage inventory levels, track product usage, and restock items as needed to ensure the deli section remains well-supplied and operational.
- **Sales and Merchandising:** Promote deli products through attractive display arrangements, upsell items, and participate in store promotions to drive sales and customer satisfaction.

**REFERENCES AVAILABLE UPON REQUEST**